


Fall 2009



**These syllabi are for
Traditional courses
only -that meet in
the classroom!**

**Course syllabi
change frequently.
This is only for
reference. Page 2 is
the back page for all
syllabi**

Continued

VII. Supplemental Materials and Demonstrations

Responsibility of the student to acquire any missing handouts previously given, to copy notes from classmates on lectures and demonstrations missed and to review such materials prior to requesting assistance.

-only in extreme cases will the demonstrations and lectures be repeated.

VIII. Digital Lab Policies

- 1. No food or drinks.
2. Cell phones turned off before class starts.
3. During lectures/demonstrations the student will not work on the computer unless otherwise specified.
4. No loading of fonts/apps etc... unless authorized by instructor.
5. Hardware/Software is property of CCAC. Please handle properly.
6. No emails or web chats during class time.
7. Disruptive behavior will not be tolerated. Ref. Student Handbook.

IX. Open Labs

A schedule of open lab times will be posted outside the appropriate classroom by the end of the second week of class. The computer suite in the library building (5th floor) has 3 computers allocated for digital design. The computer suite is usually open during the same hours as the library. The software on the computer suite systems is the same as in the VAC108a lab.

X. Cancellation of Open Lab

If you travel a great distance to attend the open labs. It is recommended that you call _____ before you leave to insure that the lab(s) is open. (the alternative number to call is _____).

XI. Resources

- A. Websites
1. http://web.acd.ccac.edu/~mblobner -link to resource information (instructor/courses site)
2. http://www.ccac.edu/artgallery -link to art department website (student galleries and related links)
3. http://courses.ccac.edu -link to online course sites
B. CCAC library/bookstore
C. Adobe Classroom in a Book, QuickStart guide book
D. Total Training DVD's. (http://www.totaltraining.com)
E. Bookstores: Borders, Barnes and Noble

For Art Classes meeting Mondays and Wednesday the make-up Fridays are as follows:

Three horizontal lines for student input.

XII. Emergency Hotline

In case of inclement weather/emergency : please call the following automated telephone number to confirm whether classes are in session: 412.237.4520.

*Student Artwork

Any student artwork remaining after student shows or at the end of the semester will be thrown out after 2 weeks from the last day. Unless other arrangements are made with the Technician. Only special circumstances will be permitted.

XII. Additional...

A. During the semester/session, reasonable changes to the course outline may be academically appropriate; however, students will be notified of these adjustments in a timely manner.

B. Students with Disabilities: The Community College of Allegheny County makes every effort to provide reasonable accommodations for students with disabilities. Questions about services and procedures for students with disabilities should be directed to the Office of Supportive Services at your campus.

C. Assessment of Student Learning: CCAC has a college-wide assessment program, the primary purpose of which is the improvement of instruction and student learning. Course outcomes, program objectives, and the general education goals (Communication, Technological Competency, Information Literacy, Critical Thinking and Problem Solving, Quantitative and Scientific Reasoning, and Culture and Society) will be assessed.

As a student, you should focus on the goals, objectives and learning outcomes of your courses and program of study to help you analyze your performance and make your learning most effective. It is always our goal to have students function at their fullest capacity.

Student Help Desk phone: 412.237.2655

Graphic Communications I

Number of Credits: Three (3)--- TR: 9:55am-12pm

Prerequisites: none

I. Associate Professor: Max Blobner

e-mail: mblobner@ccac.edu

Office: VAC 107 (office hours posted at door)

Phone: office: 412.237.6588; department: 412.237.2621

II. Catalog Course Description

This is a course in the history of advertising and editorial design. Typography, conceptualization of ideas, rough and comprehensive layout, finished art, and reproduction processes are studied. Magazines, newspapers, sales promotion illustrations, package design, and other forms of print media are examined. This course will also show the relationship between business needs and graphic communications.

III. Learning Outcomes

Upon successful completion of the course, the student will:

- *Present specific graphic solutions to given problems by conceptualizing basic theories.*
- *Demonstrate fundamental formats when incorporating words, images, along with the appropriate typography into a presentation.*
- *Translate “concept” into finished presentations.*

IV. Materials

A. Required

1. Protective sleeves: 8.5”x11” (quantity 10)

B. Suggested

1. External Memory Storage. (USB card-”Jump Drive”)
2. Graph paper (sketches)
3. Drawing pencil/eraser
4. 8.5” x 11” 3-ring binder (1)
5. Other various graphic design supplies (to be shown in class):
-Inking Pen, Mechanical Pencil, X-ATCO Knife, Metal Ruler, Paste-up Glue, Templates (pending),
Tracing paper, Circle layout tools, French Curve, Color Pencils, etc...

V. Grading

Semester	Tests	Projects	Total
Midterm*	midterm=50	City Paper ad=100 Word/Image=100	250
Final*	none-(no final)	Radio Station=200 2-Page ad=200 ~or Gallery Promo=200 Designer=200	600
		Course Total=	850

*additional assignments maybe added during the semester.

note:progress of the course pending.

VI. Attendance

A. Classes meeting twice a week.

1. (3) classes missed will result in lowering of one letter grade.
2. (3) lates equal (1) absence.

Note:

-Contact of absence does not constitute excuse.

-Only in extreme cases will absence be excused.

-No retakes or make-up for midterm.

-All individual assignments not turned in (critique) will constitute an “F” grade.

-All late assignments will be automatically dropped one letter grade for each class the assignment is late.

Introduction to Digital Graphic Design

Number of Credits: Three (3)--- MW: 12pm-1:55pm

Prerequisites: Eligibility for ENG101

I. Associate Professor: Max Blobner

e-mail: mblobner@ccac.edu

Office: VAC 107 (office hours posted at door)

Phone: office: 412.237.6588; department: 412.237.2621

II. Catalog Course Description

This introductory course utilizes current digital hardware and software used in the industry as the primary tools for Graphic Design. The student will learn the design skills necessary to develop conceptualized ideas on projects that are viable in today's Graphic Design field.

III. Learning Outcomes

Upon successful completion of the course, the student will:

- *Identify the aesthetics of graphic design.*
- *Demonstrate proficiency with vector based software.*
- *Utilize current hardware and software to develop projects for print and the web.*
- *Show proficiency in designing independent compositions such as logos and letterforms.*
Also, single-page compositions such as promotional covers and posters.

IV. Materials

A. Suggested

1. External Memory Storage. (USB card-"Jump Drive")
2. (1) 8.5" x 11" 3-ring binder
3. Graph paper (sketches)
4. Drawing pencil/eraser
5. (10) letter size (8.5"x11") protective sleeves

V. Grading

Semester	Tests	Projects	Total
Midterm*	midterm=50	letterform=100 logo=100	250
Final*	none-(no final)	olympic=100 museum=100 CCAC=100 cd/dvd=100	400
		Course Total=	650

*additional assignments may be added during the semester.

note:progress of the course pending.

VI. Attendance/Assignments

A. Classes meeting twice a week.

1. (3) classes missed will result in lowering of one letter grade.
2. (3) lates equal (1) absence.
3. Contact of absence does not constitute excuse.
4. Only in extreme cases will absence be excused.
5. No retakes or make-up for midterm.
6. Non-participation in pre-critiques will result in a 5% deduction of assignment grade.
7. Non-participation in final critiques will result in a 10% deduction of assignment grade.
8. Each class an assignment is past due an additional 10% deduction will be assessed.
9. Assignments will not be accepted after 4 classes late

Portfolio

Number of Credits: Three (3)--- TR: 1pm-3:05pm

I. Associate Professor: Max Blobner

e-mail: mblobner@ccac.edu
 Office: VAC 107 (office hours posted at door)
 Phone: office: 412.237.6588; department: 412.237.2621

II. Catalog Course Description

This is a course only for Art and Graphics Communication majors. The course will concentrate on the various aspects of preparation towards job and transferring requirements. This course is designed to better prepare oneself for the different qualifications, in the Arts, through a portfolio. Examined are the different techniques of recording, presenting and cataloging various art works as well as developing a personal resume.

III. Learning Outcomes

- Upon successful completion of the course, the student will:
- Define what constitutes a professional standard per exhibition, job markets and school admission
 - Evaluate and identify the various applications associated with the development of a portfolio
 - Arrange work in a portfolio that demonstrates those individual talents and skills
 - Review, translate, and transfer original work to various media
 - Apply various interviewing skills when seeking a job
 - Analyze and assess individual strengths and weakness per discipline

IV. Materials

- A. Required
 1. Portfolio case suitable for display. Portfolio size and style will be determined during the semester.
- B. Suggested
 1. CD-R's to back up files.

V. Grading

Semester	Tests	Projects	Total
Midterm*	none	-checksheet=50 -checklist=50 -artists statement/mission, cover, resume, future outlook =200	300
Final*	none	-portfolio requirements	400
		Course Total=	700

*additional assignments maybe added during the semester.
 note:progress of the course pending.

VI. Attendance/Assignments

- A. Classes meeting twice a week.
 1. (3) classes missed will result in lowering of one letter grade.
 2. (3) lates equal (1) absence.
 3. Contact of absence does not constitute excuse.
 4. Only in extreme cases will absence be excused.
 5. Each class an assignment is past due an additional 10% deduction will be assessed.
 6. Assignments will not be accepted after 4 classes late

Digital Publishing

Number of Credits: Three (3)--- MW: 10-11:55am

Prerequisites: Eligibility for ENG 101

I. Associate Professor: Max Blobner

e-mail: mblobner@ccac.edu

Office: VAC 107 (office hours posted at door)

Phone: office: 412.237.6588; department: 412.237.2621

II. Catalog Course Description

This course is an examination into the digital publishing field that focuses on page layout and design. This course will involve working on projects common in the publishing field. This course will utilize current desktop publishing software.

III. Learning Outcomes

Upon successful completion of the course, the student will:

- *Demonstrate a proficiency in page layout skills.*
- *Demonstrate proficiency with Page Layout software.*
- *Utilize current hardware and software to develop projects for print.*
- *Demonstrate a proficiency in designing multiple page sequential design projects.*

IV. Materials

- A. Required
 1. Two (2) booklets prepared for final project at service provider
- B. Suggested
 1. External Memory Storage. (USB card-"Jump Drive")
 2. (1) 8.5" x 11" 3-ring binder
 3. Graph paper (sketches)
 4. CD-R: Compact Disk Recordable

V. Grading

Semester	Tests	Projects	Total
Midterm*	midterm=50	book cover=100 research=25	175
Final*	none-(no final)	non-profit bro.=200 art dept. catalog=400	600
		Course Total=	775

*additional assignments may be added during the semester.

note:progress of the course pending.

VI. Attendance/Assignments

- A. Classes meeting twice a week.
 1. (3) classes missed will result in lowering of one letter grade.
 2. (3) lates equal (1) absence.
 3. Contact of absence does not constitute excuse.
 4. Only in extreme cases will absence be excused.
 5. No retakes or make-up for midterm.
 6. Non-participation in pre-critiques will result in a 5% deduction of assignment grade.
 7. Non-participation in final critiques will result in a 10% deduction of assignment grade.
 8. Each class an assignment is past due an additional 10% deduction will be assessed.
 9. Assignments will not be accepted after 4 classes late

Digital Imaging

Number of Credits: Three (3)--- MW: 10:00am-11:55am

Prerequisite(s): Windows experience or permission of the instructor.

I. Associate Professor: Max Blobner

e-mail: mblobner@ccac.edu

Office: VAC 107 (office hours posted at door)

Phone: office: 412.237.6588; department: 412.237.2621

II. Catalog Course Description

This course covers art theory as applied to photography and digital imaging. Techniques of image editing, enhancement, and layering maybe applied to individual images, collage and composites suitable for a portfolio.

III. Learning Outcomes

Upon successful completion of the course, the student will:

- *Compose individual images as well as collage.*
- *Categorize fields of photography as applied to digital imaging.*
- *Put into action photo editing software on images captured through scanning, camera or internet.*
- *Show proficiency in preparing files for the web and print output.*

IV. Materials

A. Required

1. 24"x30" black foam board (for single image triptic project)

B. Suggested

1. External Memory Storage. (USB card-"Jump Drive")
2. (1) 8.5" x 11" 3-ring binder
3. Graph paper (sketches)
4. Drawing pencil/eraser
5. (10) letter size (8.5"x11") protective sleeves
6. CD-R: Compact Disk Recordable

V. Grading

Semester	Tests	Projects	Total
Midterm*	midterm=50	Selections=100 Image Triptic=100 Tryptic/Color=50	300
Final*	none-(no final)	Single Theme=100 Restoration=50 Restricted Image=100 Synergy=100 Mail Art=50	400
		Course Total=	700

*additional assignments maybe added during the semester.

note:progress of the course pending.

VI. Attendance/Assignments

A. Classes meeting twice a week.

1. (3) classes missed will result in lowering of one letter grade.
2. (3) lates equal (1) absence.
3. Contact of absence does not constitute excuse.
4. Only in extreme cases will absence be excused.
5. No retakes or make-up for midterm.
6. Non-participation in pre-critiques will result in a 5% deduction of assignment grade.
7. Non-participation in final critiques will result in a 10% deduction of assignment grade.
8. Each class an assignment is past due an additional 10% deduction will be assessed.
9. Assignments will not be accepted after 4 classes late

Web Graphic Design

Number of Credits: Three (3)--- MW: 10am-11:55pm

Prerequisites: Eligibility for ENG 101

I. Associate Professor: Max Blobner

e-mail: mblobner@ccac.edu

Office: VAC 107 (office hours posted at door)

Phone: office: 412.237.6588; department: 412.237.2621

II. Catalog Course Description

This course studies the field of graphic design and how it is implemented into the web page design. Initially the student will learn how to prepare media for the web such as typography, digital imaging and animation. During the course the student will implement prepared media and design theory into a personalized web site that will be published on the World Wide Web.

III. Learning Outcomes

Upon successful completion of the course, the student will:

- Utilize learned visual layout skills to design successful web sites.
- Prepare various media for the web utilizing raster based software (Adobe Photoshop).
- Layout a successful web site using a WYSIWYG (“what you see is what you get”) web page editor.
- Make use of file management within a web site environment.
- Publish web sites to the world wide web.

IV. Materials

A. Required

1. Required Text: Designing Web Graphics-4th edition (ISBN:0-7357-1079-1). Author: Lynda Weinham

B. Suggested

1. External Memory Storage-USB Card (jump drive)-
2. (1) 8.5” x 11” 3-ring binder
3. Graph paper (sketches)
4. CD-R: Compact Disk Recordable (optional)

V. Grading

Semester	Tests	Projects	Total
Midterm*	midterm=50	header=50 collage=50 animation=50	200
Final*	none-(no final)	website=400	400
		Course Total=	600

*additional assignments maybe added during the semester.

note:progress of the course pending.

VI. Attendance/Assignments

A. Classes meeting twice a week.

1. (3) classes missed will result in lowering of one letter grade.
2. (3) lates equal (1) absence.
3. Contact of absence does not constitute excuse.
4. Only in extreme cases will absence be excused.
5. No retakes or make-up for midterm.
6. Non-participation in pre-critiques will result in a 5% deduction of assignment grade.
7. Non-participation in final critiques will result in a 10% deduction of assignment grade.
8. Each class an assignment is past due an additional 10% deduction will be assessed.
9. Assignments will not be accepted after 4 classes late